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| RFP #: | <u>19-037V</u> | Tentative Board Meeting Date*: | <u>7/24/2018</u> |
| RFP Title: | <u>PERSONALIZED LEARNING CONSULTANT</u> | # Notified: | <u>1491</u> # Downloaded: <u>30</u> |
| | | # of Responses Rec'd: | <u>3</u> # of "No Bids": <u>0</u> |
| For: | <u>VARIOUS SCHOOLS</u> (School/Department) | RFP Opening Date : | <u>4/24/2018</u> |
| Fund: | | Advertised Date: | <u>3/29/2018</u> |

POSTING OF RFP RECOMMENDATION/TABULATION: Select One Recommendations and Tabulations will be posted in the Procurement & Warehousing Services and www.Demandstar.com on **May 15, 2018 @ 3:00 pm** and will remain posted for 72 hours. Any person who is adversely affected by the decision or intended decision shall file a notice of protest, in writing, within 72 hours after the posting of the notice of decision or intended decision. The formal written protest shall be filed within ten (10) days after the date the notice of protest is filed. Failure to file a notice of protest or failure to file a formal written protest shall constitute a waiver of proceedings under this chapter. Section 120.57(3)(b), Florida Statutes, states that "The formal written protest shall state with particularity the facts and law upon which the protest is based." Saturdays, Sundays, state holidays and days during which the District is closed shall be excluded in the computation of the 72-hour time period provided. Filings shall be at the office of the Director of Procurement & Warehousing Services, 7720 West Oakland Park Boulevard, Suite 323, Sunrise, Florida 33351. Any person who files an action protesting an intended decision shall post with the School Board, at the time of filing the formal written protest, a bond, payable to The School Board of Broward County, Florida, (SBBC), in an amount equal to one percent (1%) of the estimated value of the contract. Failure to post the bond required by SBBC Policy 3320, Part VIII, Purchasing Policies, Section N, within the time allowed for filing a bond shall constitute a waiver of the right to protest.

(*) The Cone of Silence, as stated in the ITB / RFP / RFQ / HARD BID, is in effect until it is approved by SBBC. The Board meeting date stated above is tentative. Confirm with the Purchasing Agent of record for the actual date the Cone of Silence has concluded.

RECOMMENDATION TABULATION

IN ACCORDANCE WITH SECTION 5.0 OF RFP 19-037V, PROPOSALS RECEIVED WERE REVIEWED AND SCORED BY AN EVALUATION COMMITTEE CONSISTING OF:

- DANA RUBENSTEIN, INSTRUCTIONAL TECHNOLOGY FACILITATOR, INNOVATIVE LEARNING
- DARYL DIAMOND, DIRECTOR, INNOVATIVE LEARNING
- DOMINIC CHURCH, SYSTEMS ANALYST III, INNOVATIVE LEARNING
- JAMES GRIFFIN, PRINCIPAL, LAUDERDALE LAKES MIDDLE SCHOOL
- KEITH PETERS, PRINCIPAL, GATOR RUN ELEMENTARY SCHOOL
- LORAIYN STICKLER, PROJECT MANAGER – TECHNOLOGY & INSTRUCTION, INNOVATIVE LEARNING
- MARSHA WAGNER, PRINCIPAL, PEMBROKE LAKES ELEMENTARY SCHOOL
- ROSHEIKA ROLLE, ASSISTANT PRINCIPAL, LAUDERDALE LAKES MIDDLE SCHOOL
- RUSSELL SWARTZ, PRINCIPAL, NOVA BLANCHE FORMAN ELEMENTARY SCHOOL

BASED UPON THE COMMITTEE’S RECOMMENDATION AND SECTION 5.4 OF THE RFP, IT IS RECOMMENDED THAT THE AWARD BE MADE TO THE PROPOSER LISTED BELOW THAT HAS THE HIGHEST NUMBER OF POINTS AND HAS COMPLIED WITH THE TERMS, CONDITIONS AND SPECIFICATIONS OF THE RFP.

❖ **EDUCATION ELEMENTS, INC.**

THE AWARD SHALL BE CONTINGENT UPON SUCCESSFUL COMPLETION OF A WRITTEN AGREEMENT WITH THE ABOVE RECOMMENDED PROPOSER.

IT IS RECOMMENDED THAT FOR REASON(S) STATED ON THE ATTACHED RFP REJECTION SHEET, THE PROPOSAL REFERENCED BE REJECTED FOR NOT COMPLYING WITH RFP REQUIREMENTS.

CONTRACT PERIOD: AUGUST 1, 2018, OR DATE OF AWARD WHICHEVER IS LATER THROUGH FEBRUARY 28, 2020.

By: *Karlene Grant* Date: MAY 15, 2018
(Purchasing Agent)

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender expression, national origin, marital status, race, religion, sex or sexual orientation. Individuals who wish to file a discrimination complaint, may call the Executive Director, Benefits & EEO Compliance at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.

Individuals with disabilities requesting accommodations under the Americans with Disabilities Act (ADA) may call the Equal Educational Opportunities (EEO) at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.



19-037V
BID REJECTIONS

1. REJECT PROPOSAL FROM ZIA LEARNING, INC.

PROPOSER DID NOT MEET MINIMUM ELIGIBILITY REQUIREMENT 4.2.3

AS STATED IN SECTION 4.2: MINIMUM ELIGIBILITY:

IN ORDER TO BE CONSIDERED FOR AWARD AND TO BE FURTHER EVALUATED, PROPOSER MUST MEET OR EXCEED THE FOLLOWING CRITERIA AS OF THE OPENING DATE OF THE PROPOSAL. FAILURE TO PROVIDE THE INFORMATION REQUESTED BELOW WILL RESULT IN DISQUALIFICATION OF PROPOSAL.



THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
TABULATION SHEET

RFP Number: 19-037V
RFP Title: Personalized Learning Consultant
Purchasing Agent Name: Karlene Grant
Date Opened: April 24, 2018
Evaluation Meeting: 4/30/2018 & 5/14/2018

| Proposer's Name | Evaluation Points | Recommended for Award |
|-------------------------------|-------------------|-----------------------|
| Education Elements, Inc. | 92 | ✓ |
| Public Consulting Group, Inc. | 89 | |

RFP 19-029V

Purchasing Specialist:
Ann Marie Fraser

| 19-037V | | | | | | | | | | Average Points |
|---|-----------------|---------------|----------------|---------------|--------------|------------------|---------------|----------------|-----------------|----------------|
| Personalized Learning Consultant | Dana Rubenstein | Daryl Diamond | Dominic Church | James Griffin | Keith Peters | LoriAyn Stickler | Marsha Wagner | Rosheika Rolle | Russell Schwatz | |
| Experience & Qualifications (Maximum 30) | | | | | | | | | | |
| Education Elements, Inc. | 29 | 30 | 30 | 30 | 29 | 29 | 30 | 29 | 20 | 28 |
| Public Consulting Group, Inc. | 26 | 25 | 27 | 26 | 25 | 28 | 18 | 28 | 19 | 25 |
| Scope of Services (Maximum 40) | | | | | | | | | | |
| Education Elements, Inc. | 36 | 38 | 36 | 34 | 37 | 37 | 37 | 26 | 29 | 34 |
| Public Consulting Group, Inc. | 38 | 37 | 35 | 36 | 36 | 37 | 30 | 33 | 30 | 35 |
| Cost of Services (Maximum 20) *Calculated by PWS | | | | | | | | | | |
| Education Elements, Inc. | 19 | 19 | 19 | 19 | 19 | 19 | 19 | 19 | 19 | 19 |
| Public Consulting Group, Inc. | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| S/M/WBE (Maximum 10) **Calculated by PWS | | | | | | | | | | |
| Education Elements, Inc. | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Public Consulting Group, Inc. | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Total Score (Maximum 100) | | | | | | | | | | |
| Education Elements, Inc. | | | | | | | | | | 92 |
| Public Consulting Group, Inc. | | | | | | | | | | 89 |



THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA BID
TABULATION SHEET

RFP Number: 19-037V
RFP Title: Personalized Learning Consultant
Purchasing Agent Name: Karlene Grant
Date Opened: April 24, 2018
Evaluation Meeting: 4/30/2018 & 5/14/2018

| Proposer's Name | Total Cost | Cost Evaluation Points |
|-------------------------------|-----------------------|------------------------|
| LOWEST PRICE | \$1,468,420.00 | n/a |
| Education Elements, Inc. | \$ 1,572,000.00 | 19 |
| Public Consulting Group, Inc. | \$ 1,468,420.00 | 20 |